

INTERCHANGEABLE PRINTED PANEL

Replacement Campaign Panels for Roadway Quick-Change Frames

Roadway interchangeable panels are printed campaign displays that seat inside a permanent Roadway frame. The frame stays mounted to the vehicle. Only the panel changes when the department's message changes. Panels are produced to the dimensions of the frames already installed on your fleet, so a replacement panel requires no remeasuring, no vehicle downtime beyond the panel change itself, and no new hardware purchase.

PHYSICAL SPECIFICATIONS

Material	3 mm corrugated plastic (standard). Alternate substrates available depending on climate and application.
UV protection	UV inhibitors incorporated into both the panel and the inks
Standard size 1	93.25 in × 29.25 in outside dimension. Live area 91 in × 27 in.
Standard size 2	96 in × 48 in (outside dimension)
Custom sizes	Produced to match the frame dimensions installed on the vehicle
Weight	Approximately 3–5 lb per panel, depending on size
Print method	HP large-format digital printing
Print configuration	Single-sided, or a different design printed on each side — one panel, two messages
Surface finish	Printed substrate as standard. Laminate or clear coat available on request.
Typical service life	Approximately 5–7 years outdoors, depending on exposure conditions

END OF LIFE

The panel substrate is recyclable.

At end of life the material is ground and used as Class 4 base in asphalt. For a department whose job is teaching residents to recycle, the display itself does not become landfill.

PERFORMANCE AND EXPOSURE

Panels are built for continuous outdoor service on working refuse and recycling vehicles. In field use, panel failures have been limited to installations combining constant direct exposure with extreme weather conditions. Service life varies with climate, mounting orientation, and hours of direct sun, which is why the figure above is stated as a range rather than a fixed term.

Panels are handled and changed by authorized customer personnel at the fleet yard. No special tools are required to open a Roadway frame, although an optional opening tool is available where changes are frequent.

ORDERING INFORMATION

Minimum order	None. Panels may be ordered in any quantity, including a single panel.
Standard lead time	5–7 business days from artwork approval
Rush orders	Moved to the front of the production queue at no additional charge
Reorders	Referenced to the customer’s previous Roadway invoice. No remeasuring required.
Artwork retention	Approved artwork is kept on file approximately 5 years
Service area	United States, Canada, and Mexico

ARTWORK REQUIREMENTS

Preferred format	EPS, with all type converted to curves and fonts included
Also accepted	High-resolution PDF
Minimum resolution	200 DPI at final panel size
Live area	Keep all critical copy inside the live area. The frame overlaps the panel edge.
Sizing	Build to the panel dimensions on page 1, or to your previous invoice

PROOFING AND DESIGN

Roadway does not charge for design services.

Bring the objective rather than finished artwork. A digital proof is issued before production and revised until the department approves it — typically two to three rounds, with no cap and no revision fee. Nothing prints before written approval.

WARRANTY, PACKAGING, AND SHIPPING

Warranty	Panels and printing are warranted for three years under continuous direct outdoor exposure.
Packaging	Purpose-built panel crate, up to 150 panels per crate
Freight	LTL freight

HOW TO REORDER

- 01

Identify the previous order

Send your prior Roadway invoice number, or the department name and approximate date of the last order. Frame and panel dimensions are already on file.
- 02

Confirm the artwork

Reuse a design already on file, or send new artwork built to the specifications above.
- 03

Approve the proof

Review the digital proof. Panels ship 5–7 business days from approval.

To start a panel order or request budgetary pricing for a fleet, call 866-843-2966 or write to sales@roadwaydisplays.com. A member of the Roadway team responds within one business day.